

## The Art of Evaluation - Community Initiative



A one-day training initiative aims to improve the success of local community and voluntary groups who rely on public funding to support their work.

'The Art of Evaluation' will be held on Saturday 25 November at the Leisure Centre in Fraserburgh. Groups with a range of interests including sport, heritage, horticulture and the visual arts are welcome. Participants will look at creative and meaningful ways of gathering information about their projects and learn how to effectively demonstrate the impact of the work they do.

The course, which runs from 9.30am - 4.30pm, will be delivered by REAP (Rural Environmental Action Project) on behalf of Aberdeenshire Council's Arts Development Team and the CVS Training Initiative.

Local arts development officer, Saskia Gibbon, said that public funders are looking more and more for projects that will achieve significant impacts. "Understanding how to evaluate can help groups validate their project's success, refocus on what they're doing now and uncover new areas of work to develop with maximum impact."

The course will show groups how they can measure their activities and qualify the impacts for potential funders, partners and sponsors. Other benefits will include finding ways to build evaluation into everyday activities and structures, applying the results of evaluation into realistic action planning, learning about Social Accounting and Social Capital and discovering how evaluation can help retain and recruit group members.

Places are strictly limited and cost £10, including lunch. Advance booking is required, for further details contact the CVS Training Initiative on 01358 722205  
e-mail address: [admin@cvstraininginitaitive.org.uk](mailto:admin@cvstraininginitaitive.org.uk)