

## Artist appointed to revamp Fraserburgh: Fraserburgh Public Realm Project



Fraserburgh is set to benefit from a revamp of some of its key public spaces. The Fraserburgh Public Realm Project aims to reconnect the town with its waterfront by revitalising pedestrian links between the town centre, harbour and beach esplanade areas.

Renowned Scottish artist, Jane Kelly, has been appointed and will be working until the end of this year to mastermind the make-over. She will work alongside local residents, businesses, groups and organisations. They will be encouraged to contribute by sharing their ideas and aspirations for the route and its design. It is anticipated that creative landscape features, architecture and art works will be considered to enhance the existing qualities of the locations. Some consultation has already taken place in the town and the project has been enthusiastically welcomed. Iain Rankin, chair of Fraserburgh Futures Partnership, said, “Local people have already shown a real interest in this project which is very encouraging. There is also a bottom-up approach to the project which is exciting.”

The project is to be funded by RevitHar (Revitalisation of Harbour Towns project). This is an Aberdeenshire Towns Partnership (ATP) and EU programme ‘Interreg IIIb’ initiative involving six towns in NE Scotland, Germany and Holland to improve negative image perceptions, reconnect towns with their waterfronts and reinvigorate communities. ATP is a consortium of Aberdeenshire Council, Scottish Enterprise Grampian and Communities Scotland. Jill Buchan, RevitHar project manager, said, “We’re confident that by engaging a professional artist we will stimulate local people’s creativity and the result will be fresh, original designs that will be unique to Fraserburgh.”

For further information contact:

**Saskia Gibbon**

t. 01261 833819

e. [saskia.gibbon@aberdeenshire.gov.uk](mailto:saskia.gibbon@aberdeenshire.gov.uk)

w. [www.aberdeenshirearts.org.uk](http://www.aberdeenshirearts.org.uk)