

FARMERS & PRODUCERS MARKET SEMINAR

Thursday 25 March 2010
Barn and Bushel at Thainstone.

Sponsored by Aberdeenshire Council and SAOS under
Cultivating collaboration (C2) project

free to delegates.

Programme

- 12.00 Convene for light lunch
- 13.00 Welcome by Chair, Provost Bill Howatson
- 13.15 Scottish Farmers' Markets Partnership - Sally Crystal, Chair,
Scottish Association of Farmers Markets
- 13.30 Market models, trends and developments - Douglas Watson -
National Development Officer
- 13.50 Marketing & promotion of farmers markets - David Lamb - SAC
- 14.10 Information and communication – Sarah Milne – Co-ordinator
- 14.30 Coffee
- 15.00 Shape of the Future?
(Good Food Market - Colin Tawse; LEADER possibilities - Vicky
Thomson)
- 15.15 Market organiser's perspective – Steve Wright
- 15.30 Stallholder's perspective – Andrew Booth
- 15.45 Developing farmers markets in North East - Workshop session -
facilitated by Douglas Watson
- 16.30 Summary and close

Complementary information for delegates will be available on

Support for Aberdeenshire Business - Douglas Rennie

Grampian Food Forum - Elizabeth Mathie

LEADER – Vicky Thomson

Environmental Health – tbc

Aberdeen and Grampian Chamber of Commerce – Karen Clark



Improving Scotland's
food and drink businesses
through collaboration

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