



LEADER in Aberdeenshire

FARMERS & PRODUCERS MARKET SEMINAR

Thursday 25 March 2010

Barn and Bushel

Thainstone Agricultural Centre



Scotland Rural Development Programme (SRDP) 2007-2013

- SRDP - £1.6 billion programme for Rural Scotland
- Funded by EAFRD & Scottish Government
- SRDP - priority outcomes:
 - Business viability and competitiveness
 - Biodiversity and landscape
 - Water quality
 - Climate change
 - Thriving rural communities
- LEADER





The European Agricultural Fund
for Rural Development:
Europe investing in rural areas

SRDP/LEADER



The Scottish
Government

What's the difference?

SRDP

- Regional Delivery
- £ = SG
- Business Development
- Environment, Biodiversity & Forestry
- Rural Diversification
- On-line application process (via RPAC)

LEADER

- Local Delivery
- £ = LAG
- Collaborative Business Development
- Rural Groups & Communities
- Innovation & Sustainability
- Local Application & Assessment process (via LAG)



Partners in the Rural Aberdeenshire LAG

 <p>SCOTTISH NATURAL HERITAGE</p>	<p>Aberdeenshire Community Councils</p>		 <p>aberdeenshire network CVS BRIDGE CVS</p>	 <p>Scottish Enterprise</p>
 <p>Forestry Commission Scotland</p>	<p>Aberdeenshire COUNCIL</p> 	 <p>Visit <i>Scotland</i>TM</p>	 <p>NFU Scotland</p>	
 <p>YF YOUNG FARMERS</p>	 <p>S W R I FOR HOME & COUNTRY</p>	<p>Aberdeenshire Federation of Rural Partnerships</p>	 <p>NHS Grampian</p>	 <p>SRPBA</p>

Where does LEADER Operate?

LEADER 2007-2013

Rural Aberdeenshire LAG Area

 LAG Area

Towns with population over 5,000 are
outwith the Rural Aberdeenshire
LAG Area

LAG Population 148,000
47% rural outwith
settlements



Rural Aberdeenshire LEADER Themes and Priorities

Projects relate to overarching themes:

- Revitalising Communities
- Progressive Rural Economy

Priorities the LAG Strategy focuses on:

- Sustainable Communities
- Sustainable Energy
- Innovative Value Added Products and Markets
- Sustainable Tourism Development
- Innovative Micro Enterprise
- Versatile Rural Workforce
- Conservation of the rural environment



LEADER in Aberdeenshire

What's been happening?

- Launched programme in June 2008
- LEADER award £3.36 million
- LAG has approved > 70 projects
- Grant Committed to Date £2.1m
- Estimated available grant balance £800k



What could LEADER do for YOU?!

- Co-operation
- Innovation
- Capital & Revenue type projects
- Promotion & Marketing
- Feasibility Studies
- Learning Journeys/Transnational



What do YOU do for LEADER?!

- Idea/concept – eg Joint Marketing
- New Markets & Products
- Constituted Group/Partnership
- Identify match funding
- Economic benefit
- Community benefit



CONTACT US

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