

# Support for Aberdeenshire Business



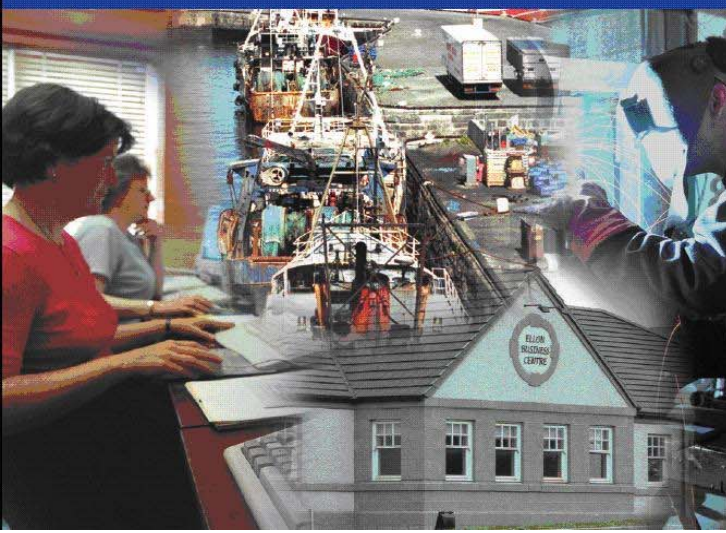
**Aberdeenshire**  
COUNCIL



business  
gateway

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## **INTRODUCTION TO SAB**

In an effort to expand the local economy Aberdeenshire Council has produced an Economic Development Strategy where the Council outlines how it will target support to certain industries and activities. To achieve this the Council offers assistance through its scheme – Support for Aberdeenshire Business (SAB).

SAB aims to strengthen Aberdeenshire's economy by encouraging the expansion of local businesses.

The scheme places importance on businesses selling outwith the area or attracting money into Aberdeenshire. The ultimate goal is to secure and expand the employment base and the economy of Aberdeenshire.

SAB offers practical business advice and discretionary financial assistance, in the form of loans and grants, to both new and existing businesses throughout Aberdeenshire.

## CRITERIA

Businesses must demonstrate that they are meeting certain **criteria** before a project will be considered for SAB funding.

- The proposal will have to bring additional economic benefit to Aberdeenshire
- The proposal must demonstrate viability
- The proposal must have the potential to increase employment in the Aberdeenshire area
- The proposal must prove there is a need for top-up finance over and above what is available on the open market or within the business
- The proposal must not have a detrimental effect on existing Aberdeenshire businesses.

Rural shops that are vital to their local community may also be able to access SAB support. (see page 4).

## **APPLYING FOR SAB ASSISTANCE**

Businesses can apply for SAB assistance through any of the local offices of Aberdeenshire Council, Economic Development, that are listed on the back page.

## **GUIDE TO SAB GRANTS**

The grant schemes on offer are as follows:

### **1 Development Grants**

Up to a maximum of £10,000 or 50% of the costs of the following, whichever is the lower:

- Non statutory training
- Research and development
- Market development
- Implementation of a recognised quality system
- Feasibility studies for business co-operatives, community trusts and social enterprises
- Establishment of business co-operatives, community trusts and social enterprises
- Exhibition grant for first time exhibiting at a particular exhibition/trade show outwith North East Scotland, for costs of renting, setting up and running a stand.





