

# What's Happening In....



## From mountain to sea



## Kincardine & Mearns Area Profile 2021



**Area 759 km<sup>2</sup>**  
12% of Aberdeenshire

## Population



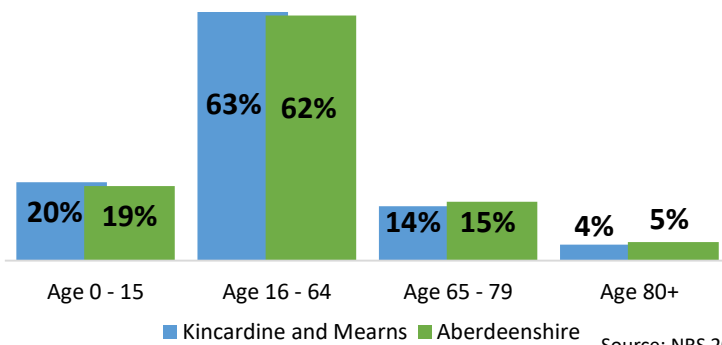
**45,334** population 2019  
261,210 Aberdeenshire

**8%** net increase 2009–19  
5% increase Aberdeenshire

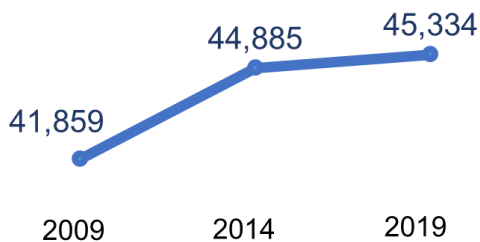
**17%** of Aberdeenshire's population

Source: National Records of Scotland (NRS) 2019

## % Share of Each Age Group in Total Population

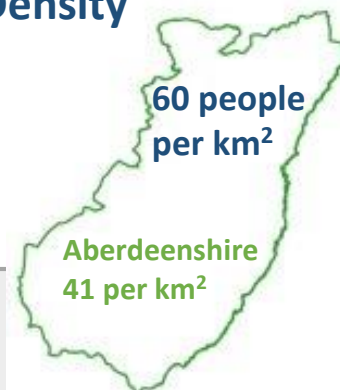


## 10 Year Trend



Source: NRS 2019

## Population Density



## Settlements with more than 500 people

<b>11,170</b> Stonehaven	<b>3,040</b> Laurencekirk	<b>950</b> Drumoak
<b>9,090</b> Portlethen	<b>2,410</b> Inverbervie	<b>860</b> Gourdon
<b>3,140</b> Newtonhill	<b>1,160</b> St Cyrus	<b>650</b> Johnshaven

**600**  
Marywell

**560**  
Auchenblae

Source: NRS 2016

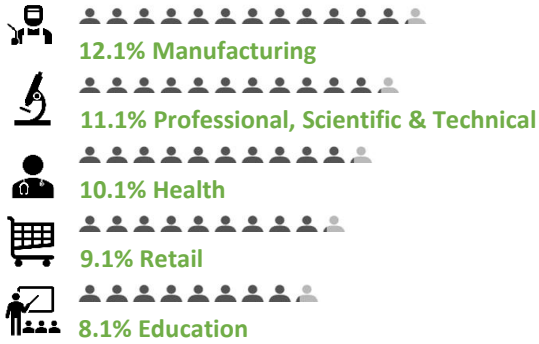
# Economy



## Employment: Top 5 Sectors 2019 (%)

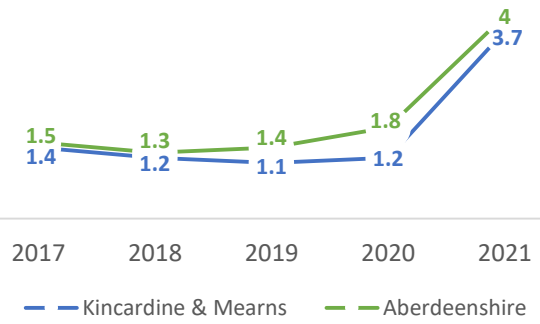


## Aberdeenshire



Source: Business Register and Employment Survey 2019

## Unemployment: Claimants as a Proportion of Residents aged 16-64



Source: ONS Data from January in each year.



## Median Household Income 2020

**£43,261**

Aberdeenshire £37,853

Source: © CACI Limited 1996 - 2020 This report shall be used solely for academic, personal and/or non-commercial purposes.

# Housing



## Average House Price 2018



**£240,208**

Aberdeenshire £214,414



Source: Scottish Government/Registers of Scotland

## Housing Stock 2019



**19,636**

16% of Aberdeenshire's stock

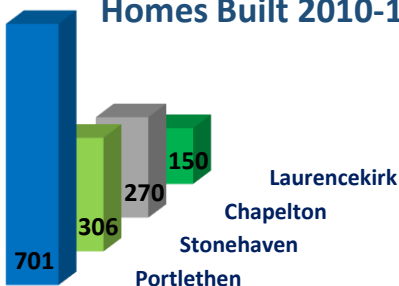


**9%** increase since 2009

10% Aberdeenshire

Source: NRS, Dwellings by Council Tax Band

## Top 4 Settlements for New Homes Built 2010-19



## New House Building



**930** new homes built 2015-19

17% of Aberdeenshire's total



**1,360** new homes projected 2020-24

21% of Aberdeenshire's total

Source: Housing Land Audit 2020