



## From mountain to sea



## Marr Area Profile 2021



**Area 2,956 km<sup>2</sup>**  
47% of Aberdeenshire

## Population



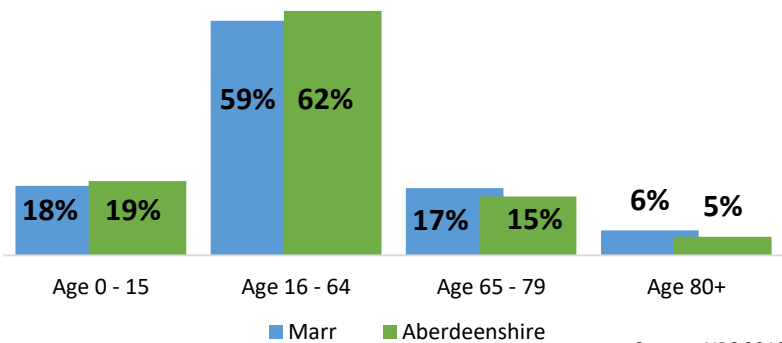
**38,637** population 2019  
261,210 Aberdeenshire

**3%** net increase 2009–19  
5% increase Aberdeenshire

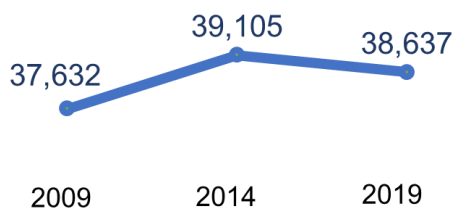
**15%** of Aberdeenshire's population

Source: National Records of Scotland (NRS) 2019

## % Share of Each Age Group in Total Population

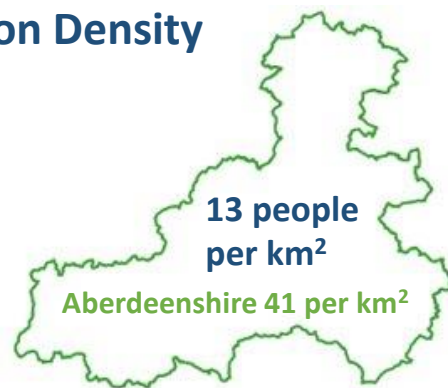


## 10 Year Trend



Source: NRS 2019

## Population Density



## Settlements with more than 500 people

<b>7,560</b> Banchory	<b>2,520</b> Alford	<b>720</b> Tarland
<b>4,810</b> Huntly	<b>1,460</b> Ballater	<b>550</b> Lumphanan
<b>2,910</b> Aboyne	<b>1,410</b> Torphins	

Source: NRS 2016

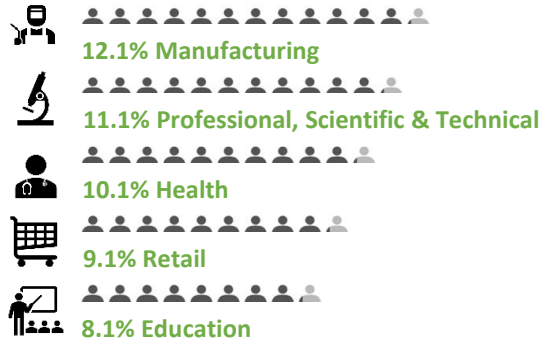
# Economy



## Employment: Top 5 Sectors 2019 (%)

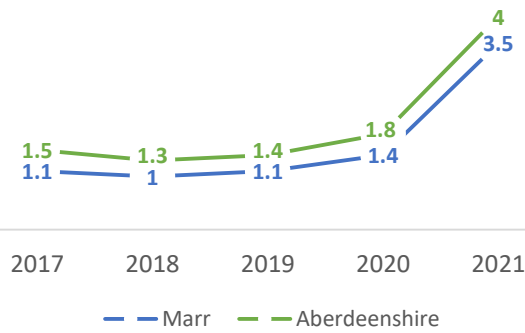


## Aberdeenshire



Source: Business Register and Employment Survey 2019

## Unemployment: Claimants as a Proportion of Residents aged 16-64



Source: ONS Data from January in each year



## Median Household Income 2020

**£40,156**

Aberdeenshire £37,853

Source: © CACI Limited 1996 - 2020 This report shall be used solely for academic, personal and/or non-commercial purposes.

# Housing



## Average House Price 2018



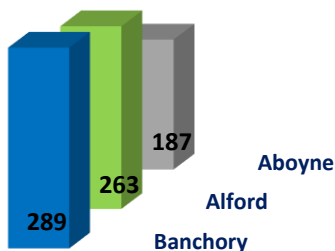
**£255,896**

Aberdeenshire £214,414



Source: Scottish Government/Registers of Scotland

## Top 3 Settlements for New Homes Built 2010-19



## Housing Stock 2019



**18,543**

16% of Aberdeenshire's stock



**15% increase since 2009**

10% Aberdeenshire

Source: NRS, Dwellings by Council Tax Band

## New House Building



**723** new homes built 2015-19

13% of Aberdeenshire's total



**920** new homes projected 2020-24

14% of Aberdeenshire's total

Source: Housing Land Audit 2020